

# Cookies Policy #WinWithMillion - Paco Rabanne

### What are cookies and web beacons?

Cookies are small widely used files or devices that are installed on the USER's browser to store, retrieve or update data. They enable a website administrator to record the USER's preferences when browsing the website and customise the services offered based on those preferences.

At <a href="https://winwithmillion.pacorabanne.com/">https://winwithmillion.pacorabanne.com/</a> we use own and third-party cookies for usage analysis and measurement purposes to make sure that our websites are working properly and enable us to improve our services.

The third-party Cookies we use on Paco Rabanne to obtain information on visits, measure and analyse browsing habits on the website, and customise some services are owned by Google Universal Analytics and Investis. Google Universal Analytics and Investis both have access to the data gathered by their devices.

Web beacons are similar technologies that are also installed on the user's browser for different purposes. They are small graphic images (also called "pixel tags" or "clear GIFs") that can be included on websites or in services, apps, messages and tools. At <a href="https://winwithmillion.pacorabanne.com/">https://winwithmillion.pacorabanne.com/</a> we only use our own web beacons to monitor traffic.

## Types of cookies

Depending on their purpose, cookies can be:

- Technical cookies: these are needed for browsing. Without them the website would not
  work properly ("user input" cookies for online shopping baskets, multimedia player session
  cookies, etc.).
- Functionality cookies: these cookies allow the website to remember choices you make (such as your user name, language or region you are in) and provide enhanced, more personal features.
- Security cookies: these prevent or hinder attacks against the website or its users.
- Social media cookies: these cookies are used based on social connect functionalities or when you make use of a social media add on button (e.g. clicking on the 'Like' icon on a webpage).
- Session cookies allow website operators to link your actions during a browser session. A
  browser session starts when you open the browser window and finishes when you close the
  browser window. Session cookies are created temporarily. Once you close the browser, all

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session cookies are deleted. Persistent cookies on the other hand are cookies which remain

on your device for the period of time specified in the cookie

Analysis cookies: these enable user activity to be measured and browsing statistics to be

compiled.

Advertising cookies: these manage the frequency and content of the ads.

Behavioural advertising cookies: these store information on the users to display

customised advertising.

Controlling the use of cookies and web beacons

If you would like to delete the cookies and web beacons that are already installed on your terminal, you can do so from your browser. You can find instructions on how to do so in your browser's help

menu, where the steps for deleting them are explained. For further information:

Internet Explorer

https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies

Mozilla Firefox

https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

Google Chrome

https://support.google.com/chrome/answer/95647?hl=en

Safari

http://support.apple.com/kb/ph5042

Cookies we use

There are different types of cookies on our website and they are used for different purposes. The

various cookies we use are listed below.

Own cookies

The own Cookies are those Cookies that are sent to your computer and managed exclusively by us

for the best functioning of the website. The information we collect is used to improve the quality of

our service and your experience as a user on this promotional Website.

If you interact with the content of our website, third-party cookies may also be established (for

example, by clicking on social media buttons or viewing videos hosted on another website), which

are those established by a different domain of our website. We can not access the data stored in the

cookies of other websites when you browse the aforementioned websites.

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Navigating through this web portal means that the following types of Cookies can be installed: Technical cookies, Functionality cookies, Security cookies or Analysis cookies.

## Third-party cookies

Some Paco Rabanne services of this promotional website, winwithmillion.pacorabanne.com, can use connectors with various social networks: Facebook, Instagram, Google+, YouTube, etc. By using the social registry, you authorize the social network to store a persistent Cookie. This Cookie remembers your identification in the service, making access much faster on subsequent visits. This Cookie can be deleted, and in addition, you can cancel the access permissions of the Paco Rabanne services from the privacy settings of the specific social network. For further information:

Specific Third-party cookies we use in this promotional website are the following Gigya Cookies:

Cookie Name	Product	Purpose	Data Collected or Accessed	Type (session or persistent)	Domain	Stored lifetime	Accept/Decline Effect
_gig_llu	Login	Last login provider username for Login "Welcome back" screen.	Last login provider username	Persistent	Site domain	15 Years	If declined, the Welcome back screen will not show.
_gig_llp	Login	Last login provider name for Login "Welcome back" screen.	Last login provider name	Persistent	Site domain	15 Years	If declined, the Welcome back screen will not show.
_gig_lt / glt_ <api Key&gt;</api 	General	Login Token for authentication.	Gigya login token	Persistent	Site domain	Can be configur ed in gigya site	If declined, gigya login will fail.

For further information about Gigya Cookies:

https://developers.gigya.com/display/GD/Advanced+Cookie+Reference

#### **Cookies Notice**

In order to give you the best experience we have set our website to allow cookies. By continuing, you agree that you are happy for us to use these cookies.

To get more details, please visit our Cookies Policy: <a href="https://www.pacorabanne.com/en/privacy-policy/">https://www.pacorabanne.com/en/privacy-policy/</a>